The book was found

Building Business Websites For Squarespace
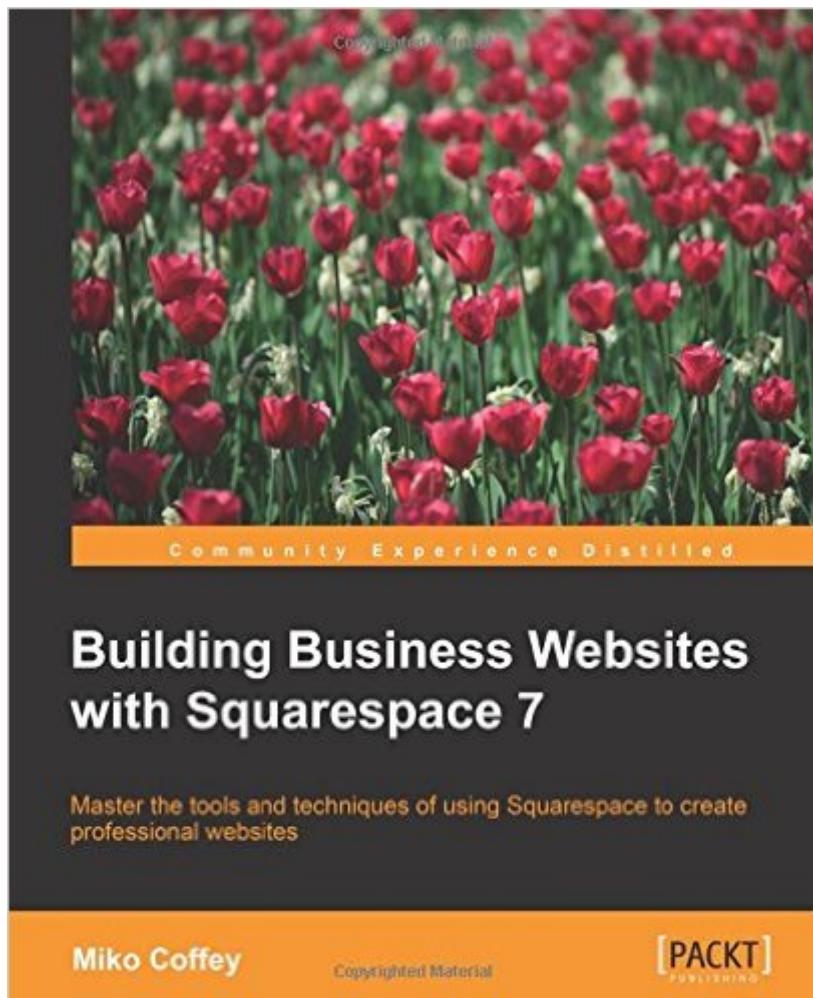

Building Business Websites with Squarespace 7

Master the tools and techniques of using Squarespace to create professional websites

Miko Coffey

Synopsis

Master the tools and techniques of using Squarespace to create professional websites About This BookUse all of the Squarespace functions to design, build, launch, and analyze your websiteEmploy this step-by-step, approach to discover the best process for building websites with Squarespace, including tips and advice specifically for businessesDiscover how to tailor Squarespace templates and functions to your business needs, whether it's an information site, online portfolio, or e-commerce storeWho This Book Is ForThis book is ideal for anyone who wants to learn how to use the latest version of Squarespace to create a website from scratch and take it through to go-live. You don't need any prior experience with Squarespace, HTML or CSS, or building websites in general as everything is done using Squarespace's simple, browser-based interface.What You Will Learn Create your website framework, fill it with content, and arrange your pages using Squarespace's drag and drop layout tools Customize your site's look and feel to match your brand, and create stunning visual impact, even on mobile and tablet devices Configure the core functions your business needs such as sharing to social media, showcasing your work, or selling goods and services online Discover time-saving tricks and how to avoid common pitfalls from an experienced professional with years of Squarespace experience Gain valuable insights about search engine optimization and other e-marketing advice beyond just how to build a website Understand how to monitor, measure, and manage your website post-launch Develop an essential Website Toolkit that will act as reference material for your entire project, ensuring you stay on target to meet your objectives In DetailThis practical guide walks you through the various steps involved in building a website for your business with Squarespace. You will learn how to use all of the tools provided by Squarespace to control the layout, appearance, structure, and functions of your website, starting from the inception stage, all the way to monitoring your site after it has been launched.This is much more than just a how-to book for the Squarespace system: it's filled with helpful advice that will help you improve your website's visibility in search engines and tailor your site for your customers. Moreover, it provides dozens of other business-oriented tips to help your website stand out from the crowd. If you have used Squarespace 5 or other website builders/CMSes, this book will help you understand the key differences and teach you how to do things based on the new features of Squarespace 7.

Book Information

Paperback: 308 pages

Publisher: Packt Publishing - ebooks Account (October 27, 2014)

Customer Reviews

I just graduated from medical school and I am currently in the process of building a website. I chose SquareSpace via recommendations from friends that have utilized its capabilities successfully in the past. The dilemma: are there books written on how to design a website using that venue? There weren't many books available, and the few that were had questionable user reviews. I ended up trying this book, Building Business Websites with SquareSpace 7. I am not finished building my site, but so far this book is proving to be very clearly written and concise. In addition, the author provides many outside references/links to aid in the design process. It is very thorough and set forth in a logical manner. Overall, I am very pleased with my purchase and would not hesitate to recommend this book to other individuals that are in my position relative to website building.

Sitting down with this book to work on my new website was like having a personal coach by my side. The tone of the book is encouraging, clear and engaging. I am a true beginner at website design. I would have been lost without this book. I tried for nearly a year to create my site on wordpress and felt like a failure. Now in just two weeks, I have created a website I am delighted with thanks to Building Business Websites with Squarespace 7 by Miko. The simple, step by step guides and screen shots make everything so clear, I heard my self say again and again, I can do that! And oh I get it. This book was a break through for me since it made me feel tech savvy instead of tech stupid. Thank you for this book!

A very well written book which is very useful, when it comes to making and maintaining your web site. It helps in leaning squarespace 7 very easily, even if you have no knowledge about it. It gives

you good details on how you can effectively improve your websites. I highly recommend this book for web development.

This book can be a tremendous help if you are considering a Squarespace web site. It is probably best to read the entire book, or skim it, before building the site. It is easy to read and actually quite interesting. There may be nothing that can't be found by visiting the help in Squarespace itself, but this will provide a great starting point and helper at your side while you work. There are many chapters covering the process and they are indexed well enough to be able to find something in particular. Availability as a Kindle book makes finding what you are looking for that much easier. If you build your site and follow the steps set forth in the sequence of the book, it will be a great assistant.

4-8-2015: This is an FYI to display the ISBN of the physical book, since it isn't mentioned in the announcement email Miko sent out about her book. Indeed, it is only shown when hovering over the icon at the end of the "number of pages 308".9781783559961Copy and paste this ISBN into the regular site, and both the physical and Kindle editions are displayed.

<u>Download to continue reading...</u>

Building Business Websites for Squarespace Building Business Websites with Squarespace 7 The Easy Way to Host Multiple Websites on EC2: A complete step-by-step recipe for launching and hosting multiple websites on a single EC2 instance Home Based Business Escape Plan: How To Make $10,000 Per Month With Your Own Part-Time, Online Lifestyle Business: Home Based Business Ideas (Home Based Business Opportunities) BUSINESS:Business Marketing, Innovative Process How To Startup, Grow And Build Your New Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build Business As Beginner) askGabe about Creating a Website: Do-It-Yourself Secrets and Strategies to Designing and Building Your Own Static and Dynamic Websites for the Lowest Cost ... (Second Edition) (The askGabe Series) Building Websites All-in-One For Dummies Creating HTML 5 Websites and Cloud Business Apps Using LightSwitch In Visual Studio 2013-2015: Create standalone web applications and Office 365 / SharePoint 2013 applications Minecraft: Minecraft Building Guide: Ultimate Blueprint Walkthrough Handbook: Creative Guide to Building Houses, Structures, and Constructions with Building ... Minecraft Houses, Minecraft Handbook) Chicken Coop Building: Step by Step Guide for Beginners (Chicken Coop Building, Backyard Chickens, Chicken Coop Plans, Building Chicken Coops) Chicken Coop Building: The Complete Beginners Guide To Chicken Coop Building - Discover Amazing Plan To

Building The Perfect Chicken Coop! (Chicken Coops ... Coop Plans, How To Build A Chicken Coop) Microsoft Excel 2013 Building Data Models with PowerPivot: Building Data Models with PowerPivot (Business Skills) Start Your Own Computer Business: Building a Successful PC Repair and Service Business by Supporting Customers and Managing Money How to Start a Business Analyst Career: The handbook to apply business analysis techniques, select requirements training, and explore job roles ... career (Business Analyst Career Guide) Business Buyer's Guide: 1998 AT&T National Toll-Free Directory Business Edition (National Toll-Free and Internet Directory : Business Buyer's Guide) Siblings and the Family Business: Making it Work for Business, the Family, and the Future (A Family Business Publication) Learning PHP, MySQL, JavaScript, CSS & HTML5: A Step-by-Step Guide to Creating Dynamic Websites Learning PHP, MySQL, JavaScript, and CSS: A Step-by-Step Guide to Creating Dynamic Websites PHP Hacks: Tips & Tools For Creating Dynamic Websites A Practical Guide to Measuring Usability: 72 Answers to the Most Common Questions about Quantifying the Usability of Websites and Software

Dmca